

## **FUND69 Meeting Minutes January 10, 2007**

*In attendance:* Annie Uchtman, Laura Williams, Terri Lefler, Angelica Studer, David Donegan, Gil Poppenhagen, Dr. Rebecca Nelson, Mylinda LaPaglia, Debbie Rizki, Haidee Fernandez

The meeting was called to order at 7:34 pm.

### **Minutes**

The minutes from the general meeting on 12/10/06 were distributed tonight. One correction was made to the total amount raised by the gift wrap at Barnes & Noble - \$337.25 (corrected). A motion was made and seconded to approve the minutes from this meeting with this correction. It was carried unanimously.

### **Correspondence**

Terri read thank you notes from Debbie Rizki, Donna Sabin, and Jim Morrison for the recent grant awards. She additionally read an update from Donna Seitzer regarding the "We Are" project at Lincoln which is completed except for the final stenciling of the names of the four symbols on the walls in the school.

### **Committee Reports**

#### 1. Grants

All recipients were notified by letter on Friday, 12/15/06. Letters were also given to those teachers whose grants did not get funded and included the rationale for why they were not. This information was drawn directly from the discussions held at the last FUND69 meeting. The principals were also informed in writing of the names of the recipients and grants from their respective schools. The committee will be sending an e-mail reminder to all of the recipients as follow-up reminding them to place their orders and to send us updates & receipts by the next FUND69 meeting in February.

#### 2. Corporate Sponsors

The solicitation letter has been written, a database of potential donors has been created, and a mailing will be sent out in the next few weeks.

### **Old Business**

#### 1. Barnes & Noble Book Fair

The foundation earned approximately \$1400 from the December event. The check will probably be sent to us within the next 4-6 weeks since the end of the year was a busy time for the bookstore with all of the book events they hosted).

The amount we earned was based on the old reward policy, but as of 2007, Barnes & Noble will now have a new method of making their cash awards. In general, based on the specific dollar amount raised in sales for that day, each charitable organization will receive a certain percentage back in cash or a greater percentage in Barnes & Noble gift cards. Overall, there was agreement that gift cards will not be as useful for us. Therefore, we prefer cash, even if it was lower than what was awarded in the past and will consider having another Barnes & Noble event in the future.

## **New Business**

### 1. Spring Fundraising Ideas

If we would like to have a second round of grant awards this spring, it will be necessary for us to have a small event in the spring. Also, based on the feedback from the walk-a-thon this past fall, we are seriously considering moving the walk-a-thon to the springtime in which case we wouldn't have another one until spring 2008.

Different ideas for a spring fundraiser were discussed. It was agreed that, in general, any such event would need to be affordable, close to the district, and involve fun activities for the kids since this would all draw the parents to participate.

Ideas:

- *Chuck E. Cheese* – Laura has looked into this to some extent already and has learned that a fundraising event would have to be held on a weeknight and that any purchases made with a voucher (food, tickets, etc.) would yield a 15% return back to us. This kind of event would require little planning on our part and would probably be popular with families in our district. The donation from the company would also be sent to the school within 10 business days, although she was not sure if any one school could host more than one of these types of events in a given school year. Junior high students would not be eligible to participate, so this would limit the school participation to Madison and Edison only.
- *Potbelly (Old Orchard)* – David was able to report that this restaurant allows its fundraisers on Monday or Tuesday evenings. A voucher is not required, and the return is reportedly 20% of total sales for that night.
- *Movie theater incentives?* – Annie will look into this as a potential event for the junior high students. She will check with the local theaters, including Loew's and Crown Theaters as well as Buffalo Wild Wings.
- *Edison's Spring Sing* – This event is held outside and is very popular with those district families with kids at Edison. The foundation could possibly work with a food vendor to sell dinner items since it is held in the early evening as a family picnic-type event. The only problem would be if there were bad weather and the event was rescheduled.
- *Skokie Theater* – This could be a more pricy event. One idea might to see if the Miller Brothers would be willing to play there and to possibly include a silent auction. We can check with Ann Clark and with Rich Miller.

Before the next meeting, it was decided that additional information gathering is needed. According to Dr. Nelson, a tentative school calendar is also in the works and should be available before the next FUND69 meeting. The Jewish holidays will be in mid-September 2007.

## **Open Forum**

Annie's husband is running for school board and she asked everyone to sign his petition. She also announced that her church, St. Peter's United Church of Christ, will be hosting "Those Were the Days" Radio Players on Jan. 27<sup>th</sup> at 7 pm. The event is being sponsored by the Women's Guild.

## **Next meeting dates:**

- FUND69 General Meeting – Wednesday, 2/14/07, 7:30 pm

The meeting was adjourned at 8:16 pm.